

# Talking Points

## For Dance Organisers Session

- What do we pay bands, callers, sound crew?  
Should we publish that? Open = good, but it might make life hard for performers who choose to work cheap/free for the community but charge properly for private events.
- What do we charge for entry?  
Is it enough to pay performers fairly?  
Can we build up a reserve or do most events live hand-to-mouth?  
'Pay what you can' is working for some events.  
'Pay a little more' or 'Supporters' tickets are another variant of the same idea.
- Event pattern ('second Saturday of each month' etc) helps everyone to plan their calendar
- Event style: focussed consistency or wide-ranging variety?
- Certificates of Sponsorship for non-UK performers
- Handling credit cards
- Advance ticket bookings
- HMRC Trust Registration
- Booking bands and callers that work well together.  
In some parts of the dance space, band and caller are an inseparable unit but in others you book each separately and it is possible to get it wrong...
- Publicity
- Getting newcomers and keeping some of them
- Websites and social media
- Being friendly to a diverse audience without upsetting your existing core  
Gender-free is a hot topic at present but there are many dimensions to this one.
- Accessibility in general
  - Sound: making it work for people with less than perfect hearing - Andrew has been experimenting with silent-disco kit carrying a caller-heavy sound mix.
- Insurance
- Organisation structure:
  - One person does it all and carries all the risk
  - Informal group
  - Club with a constitution
  - Limited Company / Community Interest Company
  - Registered Charity
  - (See Trust Registration above)
- PA - who provides it, do you pay for sound crew?
- Food and drink? Cake / cheese / bar...
- Accommodation for bands and callers
- Venues - what they provide (or not), how consistent is the service and policies?

## Keeping in touch

We could talk for many hours and still not cover all of this. Sign up to the mailing list so we can continue the discussion after the festival. The actual discussion might move to Google Groups or similar, but the list will at least allow us to tell you that!

**[www.barndance.org/do-list.html](http://www.barndance.org/do-list.html)**